

## Item 11: Appendix 1 – Business Support activity against State of the Region indicators

### Driving economic growth and innovation to enable good jobs

#### Economic output (GVA)

Service (completed 2023)	GVA	Notes
Growth Service	£38.6m	Independent evaluations, including economic outputs, were undertaken of services that completed delivery in 2023.
AD:VENTURE	£43.8m	
Connecting Innovation	£9.69m	
Digital Enterprise	£27.3m	
Energy Price Emergency Grants	£5.4m	
Skills for Growth	£18.3m	
<b>Total</b>	<b>£143.09m</b>	

Since April 2023, regional business support has leveraged private sector match funding worth £10,929,599.

#### Employment rate

Service	Jobs created	Notes
Regional Business Support / Trade & Investment (Apr - Nov 2023)	1,204	This includes jobs created through investment from Combined Authority / UKSPF programmes, and jobs to be created through inward investments to the region.
UKSPF projects (Nov 23 - Mar 25)	1,100	

The recently launched Mayor's Fair Work Charter encourages employers in the region to sign up to ensure better employment security and working conditions for employees in West Yorkshire, and promoting greater employee wellbeing, workforce diversity, and social mobility. This activity will support State of the Region indicators, *Proportion of jobs paying below Real Living Wage* and *Proportion of residents who are employees in quality work*.

#### Productivity

Service	No. businesses supported	Notes
Business Productivity Service	133	Businesses can access both advisory and financial support to improve their productivity.
Made Smarter	18	
UKSPF Rural Fund	61	
Digital Enterprise	183	
<b>Total</b>	<b>395</b>	

## Number of private sector businesses

Measure	No. businesses	Notes
Businesses engaged (Apr – Nov 2023)	3,115	Intensive support refers to a business onboarding to a programme and receiving advisory and/or financial support. Pre-start and start-up programmes contribute to the region's business birth rate.
Of which businesses receiving intensive support	1,037	
Of which pre-start and start-ups supported	782	
UKSPF new businesses created - projected (Nov 23 – Mar 25)	40	

## Proportion of West Yorkshire businesses engaged in innovation activities

Service	No. businesses supported	Notes
Connecting Innovation (Apr – June 23)	82	Innovation activity includes investment in Research and Development (R&D), knowledge transfer, and the creation of improved products and services
Innovation West Yorkshire (Apr 23 – Mar 26)	300	

## International trade

Activity	Number	Notes
Trade initiatives	10	Please see Item 13 for further information on Trade and Investment activity.
Businesses supported	195	
UKSPF projects businesses supported (Nov 23 – Mar 25)	240	

The Combined Authority secured £1million the UK Shared Prosperity Fund (UKSPF) to support West Yorkshire businesses to export. Following a competitive tender process, Exemphas has been appointed to deliver the export support. The West Yorkshire Businesses Boost Export strand will support businesses to develop and implement comprehensive Export Action Plans, and will provide access to a grant support programme to support delivery of the plans, consultancy, and attendance at trade shows.

## Championing culture, sport and creativity

### Employment in cultural, sport and creative activities

Programme	No. jobs created	Notes
Creative Catalyst (Apr – Nov 23)	100	84 jobs were created in the TV industry, and 16 in the Games industry.

## Building a sustainable, nature-rich and carbon neutral region

### Greenhouse gas emissions

Energy Price Emergency Grants (Nov 22 – Jun 23)	<ul style="list-style-type: none"><li>• 147 SMEs supported</li><li>• 496 tCO<sub>2</sub>e greenhouse gas (GHG) emissions saved</li><li>• 102 FTE jobs safeguarded</li></ul>
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### Greenhouse gas emissions by sector

Business Sustainability Service (Apr – Nov 2023)	<ul style="list-style-type: none"><li>• 3 SMEs supported</li><li>• Over 35 tCO<sub>2</sub>e greenhouse gas (GHG) emissions saved</li></ul>
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### Premises at risk of flooding

A flood resilience programme has been integrated into the new Business Sustainability Service that will support 100 SMEs whose premises are at risk of flooding. The fund will support businesses to recover quicker from flooding damage or prevent the risk of flooding.